



Curriculum Vitae

Prof. dr. Joost de Laat

Personal information

Name Joost Juriaan de Laat
E-mail j.j.delaat@uu.nl
Nationality Netherlands
Date of birth 20-03-1976

Work experience

Dates April 2018 – Current
Name and address of employer [Utrecht University](https://www.uu.nl)
Faculty of Law, Economics, and Governance & Utrecht University School of Economics, P.O.Box 80125, 3508 TC, Utrecht, The Netherlands

Occupation **Professor of Economics** (1 FTE), **Chair *Global Economic Challenges* Director**, [Utrecht University Centre for Global Challenges](https://www.uu.nl) (UGlobe),
UGlobe promotes interdisciplinary collaboration and experimentation between Utrecht University researchers, its students, and societal stakeholders from across the globe. Its aim is to critically understand and confront in transformative ways those global challenges that intersect human rights, conflict & security, sustainability, and equity.

Main activities and responsibilities Utrecht Centre for Global Challenges (UGlobe):

- Lead the management team, and provide daily leadership and support to UGlobe's (1) programme for societal flagships on Deep Transition, Open Cities, Contesting Governance, Just Transitions, and Global Education Lab, (2) the Global Engaged Learning Lab, and its (3) public engagement programme (5/2018-current).
- Led the design of the UGlobe mission and business case (2019-2020)
- Led the design of UGlobe's governance procedures, and organisational processes (2019)

Other supervisory and management:

- Chair, Utrecht University Global Engagement Committee (12/2021 – current)
- Chair, Prince Claus Chair 2022-2024 “Just Transitions” search committee (2021)
- Honorary Promoter for Baroness dr. Minouche Shafik, recipient Honorary Doctorate Utrecht Un., 3/2022
- Honorary Promoter for dr. Carlotta Perez, recipient Honorary Doctorate Utrecht Un., 9/2021
- Member, Prince Claus Chair visioning committee (2020)
- Member, Prince Claus Chair 2020-2022 search committee (2019)
- Member, Utrecht University Migration and Society Steering Committee (6/2021-current)
- Member, Research Ethics Board, Faculty of Law, Economics, and Governance (9/2018 -5/2021)
- Member, Utrecht University Strategy 2020-2025 “Academic Community” taskforce (2019)
- Member, Utrecht University Open Science Programme Board (5/2019 – 12/2020)
- Member various hiring committees
- Member various PhD defense committees
- Supervision of postdoc-, PhD- and jr. researchers, master's theses

Education:

- Instructor (1) Global Economic Challenges and (2) Institutions Think Tank (annual master's courses)

- Regular guest lecture / presenter for university courses/events, as well primary and secondary schools
- Member, Utrecht University Community Engaged Learning Programme Council (9/2021-current)
- Joint lead for the [Contextualizing Impact Evaluation Pedagogy in Africa \(CIPA\)](#) project, a collaboration with academic institutions in Kenya, Tanzania, Rwanda, Uganda, and Ethiopia. CIPA's objective is to develop and implement a scalable model that embeds rigorous training of impact evaluation methods in the curricula of selected East African universities.

Academic/societal engagement programs:

- Lead, [Global Learning Community in Education](#). Collaboration between Utrecht University (Utrecht Center for Global Challenges and Dynamics of Youth), Porticus, and 80+ education organisations from across the globe (NGOs, international organisations, research organisations) with a Whole Child Development Approach.
- Lead [Measurement for Change in Early Childhood](#) initiative. Collaboration between academics and 25+ ECD implementing organisations from across the globe.
 - [Achieving Impact at Scale in Early Childhood Interventions: Innovations in monitoring, evaluation and learning \(2022\)](#): Includes upcoming special issue in *Frontiers in Public Health*.
 - [Effective delivery of integrated interventions in Early Childhood: Innovations in monitoring, evaluation, learning and data use \(2021\)](#). Results include a Special Issue in *Frontiers in Public Health* with 32 articles, 157 authors, 75,000+ views, and 13,000+ article downloads.

Dates	January 2016 – March 2018
Name and address of employer	Porticus P.O. Box 7867, 1008 AB, Amsterdam, The Netherlands
Occupation	Director for Learning and Evaluation, Strategy & Learning , Headquartered in Amsterdam, the Netherlands, with 12 offices in Africa, Asia, Latin America, North America, and Europe, Porticus coordinates the philanthropic endeavours of the Brenninkmeijer family business owners, continuing a tradition of social engagement stretching back as far as 1841. I joined Porticus to support its new strategic direction aiming for systemic change contributions across its thematic areas (e.g. climate change, education, peace and conflict resolution, etc.).
Main activities and responsibilities	<ul style="list-style-type: none"> • Member of the global management team (12/2016 onward) • Led the design and introduction of a new company wide programmatic workflow, including new program and grant decision-making and reporting procedures, and accompanying processes such as its integration into a new Salesforce IT system, and corresponding development of new staffing profiles. • Led the design and implementation of a new staff training programme around fundamental concepts for program management, learning, and evaluation. • Guided the first external evaluation of Porticus by its 1000+ (former) grantees. • Provided coaching to regional directors and programme managers on the design of new philanthropic programmes and supported external networking with new philanthropic partners.
Dates	September 2009 – November 2015
Name and address of employer	The World Bank 1818 H Street, NW Washington, DC 20433 USA
Occupation	Senior Economist
Main activities and responsibilities	As manager for the World Bank's Strategic Impact Evaluation Fund (SIEF) (6/2012 - 11/2015), a USD 50 million multi-donor trust fund that promotes evidence based decision making in early childhood development, education, health, water and sanitation, and social protection in low and middle income countries, I: <ul style="list-style-type: none"> • Successfully managed a program supporting 61 impact evaluations in 31 countries, the majority randomized control trials (RCTs), which were selected through competitive global calls for proposals • Was responsible for an executive education program to strengthen the ability of researchers, practitioners, and policymakers to use scientific impact evaluations to inform policy making. I personally led 2-5 day trainings in Hungary (2015), Rwanda (2015), Cote d'Ivoire (2015), Serbia (2015), D.C.

(2015, 3x), Kenya (2015), Ethiopia (2014), D.C. (2014), South Korea (2014), Bangladesh (2014), India (2014), Senegal (2013), which reached 878 participants.

- Worked with a small team of journalists and communication experts to communicate scientific results to practitioners and policy makers around the world, incl. policy notes, short videos, workshops, targeted emails, and training for developing country journalists.

As Roma inclusion cluster lead (2010-2012), Human Development, Europe and Central Asia, I was the focal point for the World Bank's work on Roma inclusion and led several of its activities, including:

- The Pan European Coordination of Roma Integration Methods. A joint initiative on the drivers of poverty and exclusion among Roma by the European Commission (EC), the United Nations Development Programme (UNDP), and the World Bank, including a survey of 13,481 households and 54,660 individuals in six EU Member States (Bulgaria, Czech Republic, Hungary, Romania, Slovakia), and seven non-EU Member States (Albania, Bosnia and Herzegovina, Croatia, FYR of Macedonia, Montenegro, Republic of Moldova and Serbia).
- Several country and/or thematic diagnostics, incl. Economic Benefits of Roma Inclusion study, Slovakia country diagnostics, Early Childhood- and Microcredit diagnostics, a RCT involving ~6,000 families in 232 communities in Bulgaria, whose policy recommendation was adopted by the Bulgarian parliament in 2020.
- Technical assistance to the European Commission, Roma Education Fund, national Roma integration strategies.
- Outreach to media, incl. publications/citations/presentations for the BBC, The Economist, the New York Times, the Washington Post, Le Figaro, TV and print across Eastern Europe, Council of Europe, EU Parliament, among others.
- Vice-Presidency Team Award, Team Leader, The World Bank.

As team lead for the Skills for Competitiveness and Growth: The Challenge of Labor Exporting Countries Initiative in Central Asia, I led a program on skills, employment, and migration in Central Asia, including a three country (Kyrgyz Republic, Tajikistan, and Uzbekistan) survey of 6,300 households with 35,000 individuals.

Led the technical work for a new proxy-means social assistance scheme in Tajikistan.

Dates	July 2006 – August 2009
Name and address of employer	Université du Québec à Montréal Department of Economics, École des sciences de la gestion, 315, rue Sainte-Catherine Est, Montréal, Québec, H2X 3X2, Canada
Occupation	Assistant Professor of Economics
Main activities and responsibilities	Undertook economics research Instructor: Graduate Labor Economics (ECO8000 Économie du Travail), Advanced Undergraduate Econometrics (ECO5272 Économétrie), Faculty advisor on 6 Master's theses, Internship placement in Kenya and advisor for 9 undergraduate students
Dates	May 2007 – August 2008
Name and address of employer	University College Utrecht , Utrecht University Campusplein 1, 3584 ED Utrecht, The Netherlands
Occupation	Co-director of the "UCU in Africa" field studies program (0, 14 FTE)
Main activities and responsibilities	Developed a new community based field studies Summer studies program still running in Kenya and Tanzania Instructor: Special Topics in Environment, Politics, and Society of East Africa; and, Cross-Disciplinary Approaches to Development

Dates	September 2005 – June 2006
Name and address of employer	Harvard University Department of Economics, 1805 Cambridge St, Cambridge, MA 02138, United States
Occupation	Postdoctoral researcher
Main activities and responsibilities	Undertook economics research with Professor Michael Kremer (2019 Nobel Laureat)
Dates	July 1998 – June 1999
Name and address of employer	Thomas J. Watson Foundation
Occupation	Thomas J. Watson Fellow Thomas J. Watson Fellows conceive original projects, execute them outside of the United States for one year and embrace the ensuing journey. The program produces a year of personal insight, perspective and confidence that shapes the arc of fellows' lives. Qualities sought in the selection of fellows include: leadership, imagination, independence, emotional maturity, courage, integrity, resourcefulness, responsibility
Main activities and responsibilities	Travelled to Kenya, India, Nepal, Mexico, and Northern Norway to explore how pastoralist are responding to globalization.
Other Paid Employment	
Dates	2002 – 2006
Occupations	Short-term consultancies with the World Bank
Dates	1990 - 1998
Occupations	Various high school / college jobs , incl: art gallery assistant, baby sitter, biology lab assistant, cleaner community center, gardener, lunch cafeteria assistant, mushroom farm help, paper route, recycling help, student assistant (teaching, research).
Volunteer Work	
	Chair, primary school parent committee (2018 – current) Co-founder and board of directors: Africa SOMA Incl., non-profit supporting education initiatives in Maasailand, Kenya (scholarship program, construction of a community library, primary school art-exchanges) (2006-2017)
	Member of the Expert Panel for the Racial Equity 2030 Initiative by the W.K. Kellogg Foundation (2021) Member of the Expert Panel for the 100&Change Initiative by the MacArthur Foundation (2019) Member of the Expert Panel for the MIT IDEAS Social Innovation Challenge (2014) Member of the Expert Panel for the Veerstichting (2012)
	Reviewer for: American Journal of Agricultural Economics, Journal of Public Economics, Journal of Development Economics, Journal of Development Studies, Journal of Economic Inequality, Journal of Neuroscience, Psychology, and Economics, Labour Economics, Netherlands Quarterly of Human Rights, npj Science of Learning, Population Studies, Review of Economics and Statistics, Royal Society Open Science, World Bank Economic Review, World Development, 3ie Systematic Reviews
Education and training	
	Ph.D., Brown University , Economics (2001-2005; defense Dec.'05) M.A., Brown University , Economics (2000-2001) B.A., St. Lawrence University , Liberal Arts, (Summa cum Laude with Honors) (1994-1998) Secondary School VWO Diploma, Stedelijk Gymnasium Johan van Oldenbarnevelt Amersfoort (1988-1994)
	Ritchie Reed Graduate Studies Award, Population Council (2003) Population Council Dissertation Fellowship (2003-2004) Social Science Research Council Fellowship in Applied Economics (2002-2003) Brown University First-Year Fellowship (1999-2000) Robert Consler Business Leadership Award, St. Lawrence University, (1998)

St. Lawrence University Academic Scholarship, (1994-1998)
Wall Street Journal Student Achievement Award, St. Lawrence University, (1997)
Faculty Scholar, St. Lawrence University (1997)

Languages Dutch (native), English (fluent), French (advanced – incl. 3 years of academic teaching in French), Swahili (advanced), Spanish (intermediate)

- Publications**
- Jack, Billy, Michael Kremer, Joost de Laat, Tavneet Suri. (2023) "Credit Access, Selection, and Incentives in a Market for Asset Collateralized Loans: Evidence from Kenya". [The Review of Economic Studies](#).
- Vorlaufer, Tobias, Stefanie Engel, Joost de Laat, and Björn Volla (2023) Payments for ecosystem services did not crowd-out pro-environmental behavior: long-term experimental evidence from Uganda. [Proceedings of the National Academy of Sciences \(PNAS\)](#). Vol. 120. No. 18.
- de Laat J, Radner J, Holding P, van der Haar L, Slemming W, Krapels J, van der Harst M, Raikes A, Sanou AS and Dusabe C (2023) *Measurement for Change: Reflections from innovators' experiences with monitoring, evaluation, and learning systems for Early Childhood Development*. [Front. Public Health](#) 11:1021790.
- Vorlaufer, Tobias, Joost de Laat, and Stefanie Engel (2023). "Do Payments for Environmental Services Affect Forest Access and Social Preferences in the Long-Run? Experimental Evidence from Uganda". [Journal of the Association of Environmental and Resource Economists](#). Vol. 10. No. 2
- Koch, Dirk-Jan, Jolynde Vis, Maria van der Harst, Elric Tendron, and Joost de Laat. (2021). "Assessing International Development Cooperation: Becoming Intentional about Unintended Effects" [Sustainability 13, no. 21: 11571](#).
- Loek Brinkman, Judith de Haan, Daniël van Hemert, Joost de Laat, Dominique Rijshouwer, Sander Thomaes, Ruth van Veelen (2021) [Utrecht University Open Science Monitor](#). Utrecht University.
- de Laat, Joost (2021) [Naar een Proactieve Brede-Welvaartsbendarding op de Bezorgeconomie](#). Parlement en Wetenschap. *Paper for Dutch Parliament "Toward a proactive broad welfare approach in the delivery economy"*.
- Eugenia Volen, Joost De Laat. (2021) "Building Evidence for Preschool Policy Change in Bulgaria". [Frontiers in Public Health](#).
- Gheorghiu, Maria, Leslie Hawke, Joost de Laat, and Catalina A. Papari (2021). "Using evidence and coalitions to scale up a national early education initiative - The case of Law 248/2015 in Romania". [Frontiers in Public Health](#).
- Joachim Krapels, Lotte M. Van Der Haar, Wiedaad Slemming, Joost De Laat, James Radner, Anselme S. Sanou, Penny Holding (2020). "The Aspirations of Measurement for Change". [Frontiers in Public Health](#).
- Lotte van der Haar, Penny A. Holding, Joachim Krapels, Joost de Laat, Wiedaad Slemming (2020). "Measurement for Change: From Idea to Approach". [Frontiers in Public Health](#).
- Archambault, C., T. Kalenscher, and J. de Laat (2019). "Generosity and livelihoods: Dictator game evidence on the multidimensional nature of sharing among the Kenyan Maasai." [Journal of Behavioral Decision Making](#), Vol. 33, Issue 2. Pages 196-207
- de Laat, Joost (2019). "Geld zonder kennis is niet veel meer waard; De Wereldbank van kapitaalverstrekker to kennisverstrekker" (*Money without knowledge is not worth much; the World Bank from provider of capital to provider of knowledge*). In: *Ondernemen in de Open Samenleving*. Pg. 39-54. Ed. Rutger Claassen en Judith van Erp
- Jayachandran, S., J. de Laat, E. Lambin, C. Stanton, R. Audy, and N. Thomas. (2017). "Cash for Carbon: A Randomized Trial of Payments for Ecosystem Services to Reduce Deforestation." [Science](#), Vol 357(6348), pages 267-273.
- Awarded the 2018 Sustainability Science Award of the Ecological Society of America, which recognizes the authors of the scholarly work that makes the greatest contribution to the emerging science of ecosystem and regional sustainability through the integration of ecological and social sciences.*

Archambault, C., M. Chemin, and J. de Laat. (2016). "Can Peers Increase the Voluntary Contributions in Community Driven Projects? Evidence from a Field Experiment in Kenya" [Journal of Economic Behavior and Organization](#), Vol 132, Part A, pages 62-77.

de Laat, J. (2014) "Household Allocations and Endogenous Information: the Case of Split Migrants in Kenya." [Journal of Development Economics](#), Vol. 106, pages 108-117.

Chemin, M. and J. de Laat. (2013). "Can Warm Glow Alleviate Credit Market Failures? Evidence from Online Peer-to-Peer Lenders." [Economic Development and Cultural Change](#), Vol. 61(4), pages 825-858.

Archambault, C., de Laat, J. and E. Zulu (2012). "Urban Services and Child Migration to the Slums of Nairobi." *World Development*, Vol. 40(9): pages 1854-1869.

de Laat, J., and A. Sevilla-Sanz. (2011). "The Fertility and Women's Labor Force Participation Puzzle in OECD countries: the Role of Men's Home Production." [Feminist Economics](#), Vol. 17(2): pages 87-119.

Archambault, C., and J. de Laat. (2010). "Social Mobility in Children's Mobility? An Investigation into Child Circulation among the Maasai of Kenya." In: *Children and migration: At the crossroads of resiliency and vulnerability*. Palgrave Macmillan, 2010. Editors: Ensor, Marisa O., and Elzbieta Gozdziaik, eds., pages 187-206.

Co-authored World Bank Publications:

Eastern and Southern Europe - Analytics on Roma Inclusion:

World Bank. (2017). "[Supporting disadvantaged children enter kindergarten: experimental evidence from Bulgaria.](#)"

World Bank (2014). "[The Diagnostics and Policy Advice for Supporting Roma Inclusion in Romania.](#)"

World Bank (2012). "[Diagnostics and Policy Advice on the Integration of Roma in the Slovak Republic.](#)" (team lead)

World Bank (2012). "[Toward an Equal Start: Closing the Early Learning Gap for Roma Children in Eastern Europe.](#)" (team lead)

World Bank (2012). "[Reducing Vulnerability and Promoting Self-Employment of Roma in Eastern Europe through Financial Inclusion.](#)" (team lead)

World Bank (2012). "Towards Better Monitoring and Evaluation for Roma Inclusion." In: *UNDP Development & Transition*. (team lead)

World Bank (2010). "[Roma Inclusion: An Economic Opportunity for Bulgaria, Czech Republic, Romania and Serbia.](#)" (team lead)

Eastern and Southern Europe - Analytics on Skills and Employment:

World Bank (2011). "Labor Market Challenges and Skills Needs in Serbia. In: Country Economic Memorandum."

World Bank (2013). "[Europe 2020 Romania: Evidence-based Policies for Productivity, Employment, and Skills Enhancements.](#)"

Central Asia - Analytics on Poverty, Social Protection, and Skills, and Employment:

World Bank (2020). "[Building the Right Skills for Human Capital : Education, Skills, and Productivity in the Kyrgyz Republic](#)"

World Bank (2014). "[The Skills Road : Skills for Employability in Tajikistan.](#)"

World Bank (2014). "[The Skills Road : Skills for Employability in Uzbekistan.](#)"

World Bank (2014). "[The Skills Road : Skills for Employability in the Kyrgyz Republic.](#)"

World Bank (2011) "[Tajikistan - Delivering Social Assistance to the Poorest Households.](#)"

Sub-Saharan Africa - Analytics on Health, Poverty, Education:

World Bank (2010). "[Incentives and dynamics in the Ethiopian Health Worker Labor Market.](#)"

World Bank (2008). "[Poverty and Well-being in Urban Slum.](#)" In: Kenya Poverty and Inequality Assessment: [Volume I: Synthesis Report.](#)

World Bank (2005). "[Do Differences in Teacher Contracts Affect Student Performance? Evidence from Togo.](#)"
World Development Report 2004 Background Paper.